

# Custom Email Domains

## OVERVIEW

- Send emails through Clientshare Pulse from your **individual** company email address.
- All emails generated from Clientshare Pulse (except verification-based emails) will be sent from **your domain**.

## HOW YOU BENEFIT



### Whitelisting requirements reduced

Customers with firewalls / secure email configuration settings don't need to whitelist Clientshare's email domain.



### CX customisation increased

All emails from Clientshare Pulse will be sent from your individual email address.



### Customer engagement increased

An increased delivery rate is likely to increase review open rates & feedback from customers.

